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**DR. PHIL BENEFIT SHOW RAISES \$80,000 FOR
THE ALLIANCE FOR CHILDREN'S RIGHTS**
*"Kids Ask Dr. Phil and Robin" Episode Inspired by
Thousands of Letters from Children*

March 11, 2004 (Hollywood, CA) – The DR. PHIL Show hosted a very special charitable event this afternoon for the Alliance for Children's Rights. The audience seats for this special taping were sold to over 200 invited guests of the Alliance along with a post-show auction netting nearly \$80,000 for the organization. Following the taping, Dr. Phil and his wife Robin hosted a reception which was attended by the show's guests, audience members and actress Victoria Rowell of the Young and the Restless, who herself is a product of the foster care system.

"Kids Ask Dr. Phil and Robin" features a 17-year-old whose foster care upbringing has left him with little hope for the future, but his luck is about to change! This episode is scheduled to air on Tuesday, April 13 (check local listings).

"I want to use the platform of my show to get the word out about the Alliance," said Dr. McGraw. "What they do makes a huge impact in the lives of these wonderful children."

"It's no accident that Dr. Phil and the Alliance are paired because he has been a strong and unwavering advocate on behalf of children," said the organization's Executive Director, Janis Spire. "I can't tell you what it means to have Dr. Phil lend his support and to recognize the Alliance and the children we serve."

The syndicated series "DR. PHIL," created by Harpo Productions, produced by Paramount Domestic Television and distributed by King World Productions, is seen on over 197 stations representing 99% of the country and debuted in September 2002 to the strongest numbers for a talk series since "The Oprah Winfrey Show" launched in 1986. Since its debut, the series has rated second only to "The Oprah Winfrey Show" in the talk show category, and

consistently ranks among the Top Ten of all syndicated strips (Source: NSS Ranking Report).

About The Dr. Phil Foundation

The Dr. Phil Foundation is a nonprofit, charitable organization committed to supporting organizations and programs that address the emotional, physical, mental and spiritual needs of children and families. Dr. Phil McGraw, best-selling author and host of the television series DR. PHIL established the foundation in 2003. For more information, please visit www.drphil.com or www.drphilfoundation.org.

About the Alliance for Children's Rights

Founded in 1992, The Alliance for Children's Rights has helped more than 50,000 children throughout Los Angeles County: children who are living in foster care, children with learning disabilities, children who need medical treatment or public benefits, and children in need of legal guardianship or adoption.

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